

Identify Multiple Main Ideas

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Hi, it's Vince with ShamWow! You'll be saying, "Wow," every time you use this towel. It's like a shammy. It's like a towel. It's like a sponge. A regular towel doesn't work wet. This works wet or dry. This is for the house, the car, the boat, the RV.

ShamWow! holds 12 times its weight in liquid. Look at this. It just does the work.

Why would you want to work twice as hard? It doesn't drip. It doesn't make a mess. Wring it out. You wash it in the washing machine. Made in Germany—you know the Germans always make good stuff.

Here's some cola—wine, coffee, cola, pet stain. Not only is that damage going to be on top. There's your mildew. That is going to smell. Look at this. Put it on the spill. Turn it over. Without even putting any pressure—50% of the cola...right there. You following me, camera guy? The other 50%, the color, starts to come up. No other towel's going to do that. It acts like a vacuum and look at this—virtually dry on the bottom.

"I can't live without it. I just love it!"

"Oh my gosh, I don't even buy paper towels anymore."

"If you're going to wash your cars or any kind of vehicle, you'd be out of your mind not to own one of these."

"All I can say is Sham...Wow!"

You're going to spend \$20 every month on paper towels anyway. You're throwing your money away. The mini-ShamWows are for everything, for everyday use. This lasts 10 years; this lasts a week. I don't know. It sells itself. The ShamWow! sells for \$19.95, but you get one for the house, one for the car, two for the kitchen and bathroom. And look at this, we'll give you a second set absolutely free.

But if you call now, you'll get the ShamWOW! mop. A vacuum, broom, and mop all in one. Never get down on your hands and knees again. Just twist the handle to wring it out. Throw it in the washing machine for easy cleaning. Also great for pet hairs. A regular mop pushes the dirt. This will capture it.

So that's 8 ShamWOWs for \$19.95. But if you call now, within the next 20 minutes because we can't do this all day. You'll get the ShamWOW! mop, a \$20 value, free! Just pay separate shipping and handling. Here's how to order.



POSSIBLE MAIN IDEA #1

The ShamWOW is versatile enough to replace several other cleaning tools.

POSSIBLE MAIN IDEA #2

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POSSIBLE MAIN IDEA #2

ShamWOW towels and mops are cost-effective alternatives to other cleaning products.