

ORIGINAL TEXT



ShamWow!

Hi, it's Vince with ShamWow! You'll be saying, "Wow," every time you use this towel. It's like a shammy. It's like a towel. It's like a sponge. A regular towel doesn't work wet. This works wet or dry. This is for the house, the car, the boat, the RV.

ShamWow! holds 12 times its weight in liquid. Look at this. It just does the work.

Why would you want to work twice as hard? It doesn't drip. It doesn't make a mess. Wring it out. You wash it in the washing machine. Made in Germany—you know the Germans always make good stuff.

Here's some cola—wine, coffee, cola, pet stain. Not only is that damage going to be on top. There's your mildew. That is going to smell. Look at this. Put it on the spill. Turn it over. Without even putting any pressure—50% of the cola...right there. You following me, camera guy? The other 50%, the color, starts to come up. No other towel's going to do that. It acts like a vacuum, and look at this—virtually dry on the bottom.

"I can't live without it. I just love it!"

"Oh my gosh, I don't even buy paper towels anymore."

"If you're going to wash your cars or any kind of vehicle, you'd be out of your mind not to own one of these."

"All I can say is Sham...Wow!"

Summarize individual sections of informational text

Read the section or group of paragraphs and add a 1-3 word label to summarize what it's about.



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Versatile

Works on liquid spills

Saves from damage & stains

Customer love