

# Comparing Reader Actions in **Printed v. Digital Texts**

Reader Action/Moves	Printed Text	Digital Text
Scan title and graphics to build expectations about purpose of text.	Front Cover	Homepage
Read blurb to orient the reader to the subject.	Back Cover	Search engine description
Learn of the publisher. Maybe view an image that reveals more about the text.	Title Page	"Contact Us" or "About Us" link/page
Understand organization of the topic. Use it to access certain parts of text.	Table of Contents	Menu bar
Check to locate minor details.	Index	Search field/site map
Access the meaning of an unfamiliar term.	Glossary	Click on word/Hover over the word
Use this information to begin search for additional information on topic.	Bibliography	Webography
Enter into a portion of the topic.	Heading/Subheading	Navigation bar with drop-down menus
Move eyes to a footnote or a denoted space for an explanation or additional information about the term.	Asterisks/Superscript Number	Click to reveal explanation information
Go to other areas of the text that are relevant to the subject.	Cross-References	Hyperlinks
Notice the <i>italic</i> or <b>bold</b> term. Look for it after consulting a dictionary/glossary.	Defined Terms	Click on word/Hover over the word