



**Bagged  
Chips**



**Pringles**



# Bagged Chips



# Pringles

**Ingredients  
& Cooking  
Methods**

**Physical  
Description  
(Look)**

**Flavor/Taste**



# Bagged Chips



# Pringles

- Made from potatoes; sliced potatoes.
- Sliced potatoes fried in oil.

## Ingredients & Cooking Methods

- Random sizes and shapes.
- Come in a bag.

## Physical Description (Look)

- Many flavors and varieties.
- Harder to keep fresh in an unsealed bag.
- Greasy

## Flavor/Taste



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## Ingredients & Cooking Methods

- Called potato “crisps” because not made with real potatoes.
- Salt & seasonings added.
- Snack-dough is rolled out, cut into chip-cookies.

## Physical Description (Look)

- Uniform in texture, shape, and size.
- Stacked in a canister.

## Flavor/Taste

- Satisfies the craving for something salty.
- Canister seal keeps fresher longer.
- Not greasy



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# Differences



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**Similarities &  
Differences**



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## Physical Description (Look)

- Predominantly yellow (green spots, bubbles, burnt).
- Random sizes and shapes.
- Come in a bag.
- Includes many broken chips/crumbs.

- Yellow
- Uniform in texture, shape, and size.
- Stacked in a canister.
- Still has broken chips.

## Flavor/Taste

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