





- Made from potatoes; sliced potatoes.
- Sliced potatoes fried in oil.

Ingredients & Cooking Methods

- Called potato "crisps" because not made with real potatoes.
- Salt & seasonings added.
- Snack-dough is rolled out, cut into chip-cookies.

- Random sizes and shapes
- Come in a bag

Physical Description (Look)

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- Uniform in texture, shape, and size.
- Stacked in a canister

Many flavors and varieties

- Harder to keep fresh in an unsealed bag
- Greasy

Flavor/Taste

- Satisfies the craving for somthing salty.
- Canister seal keeps fresher longer
- Not greasy





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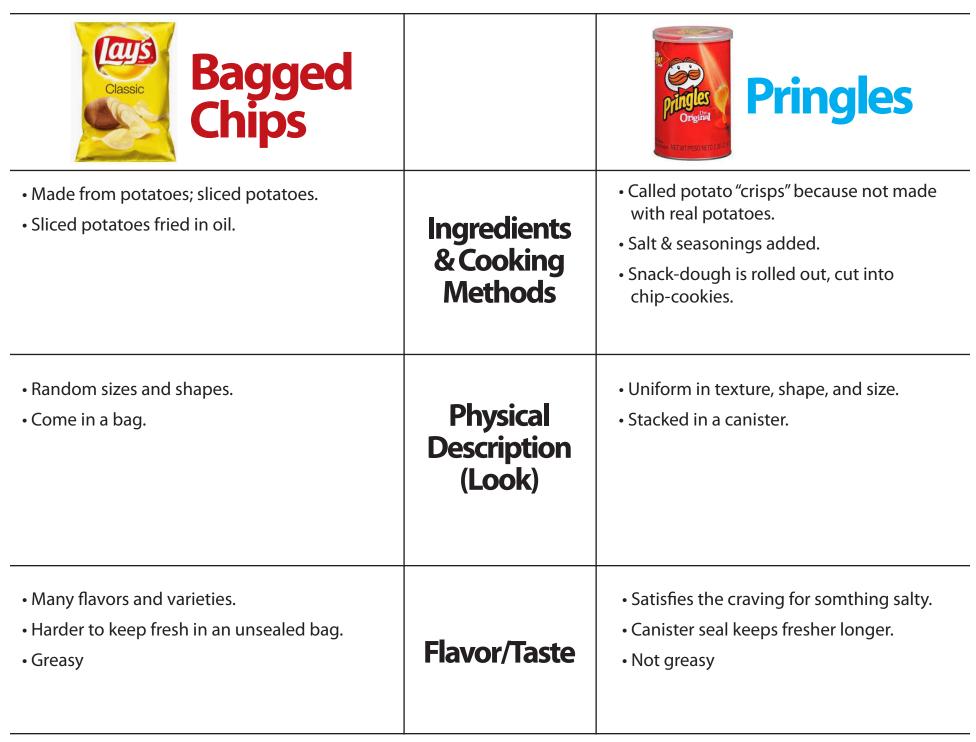
Stacked in a canister

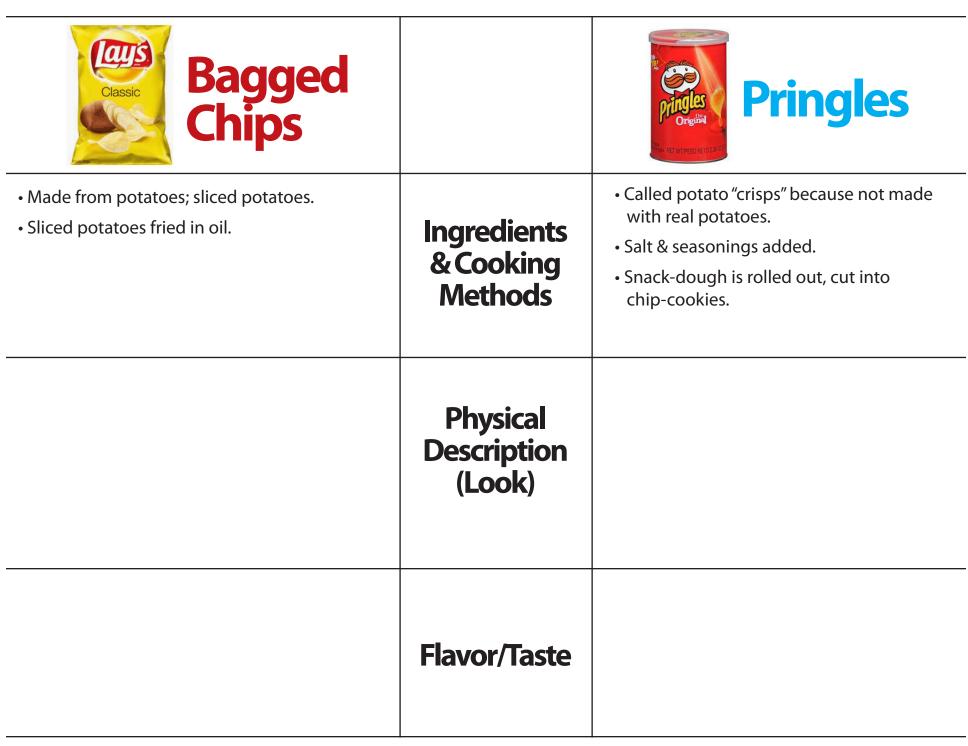
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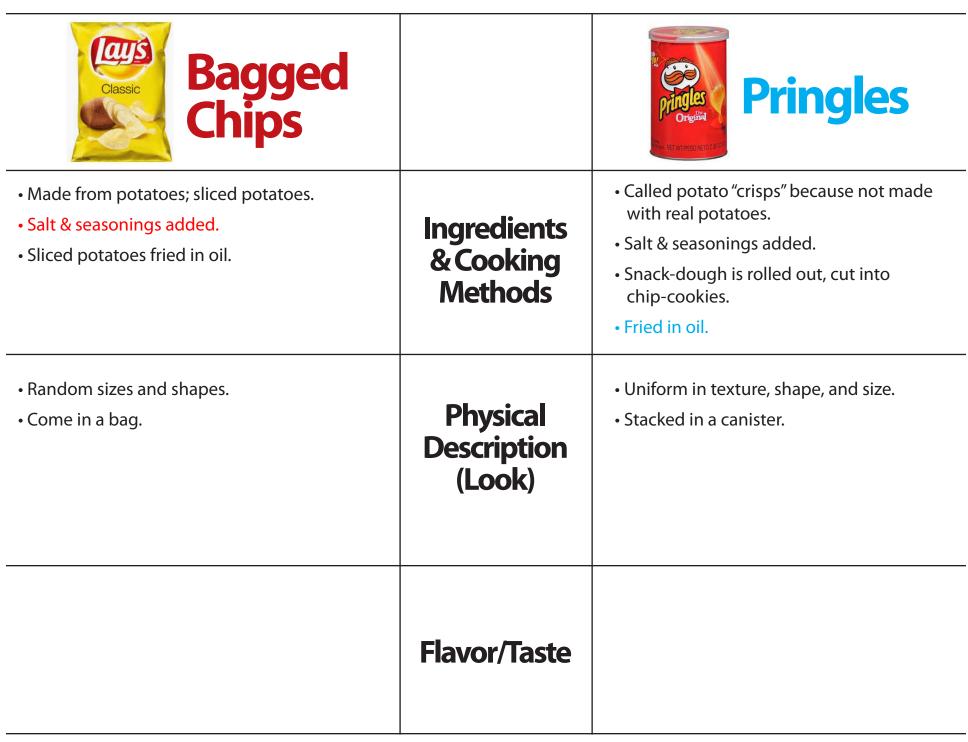
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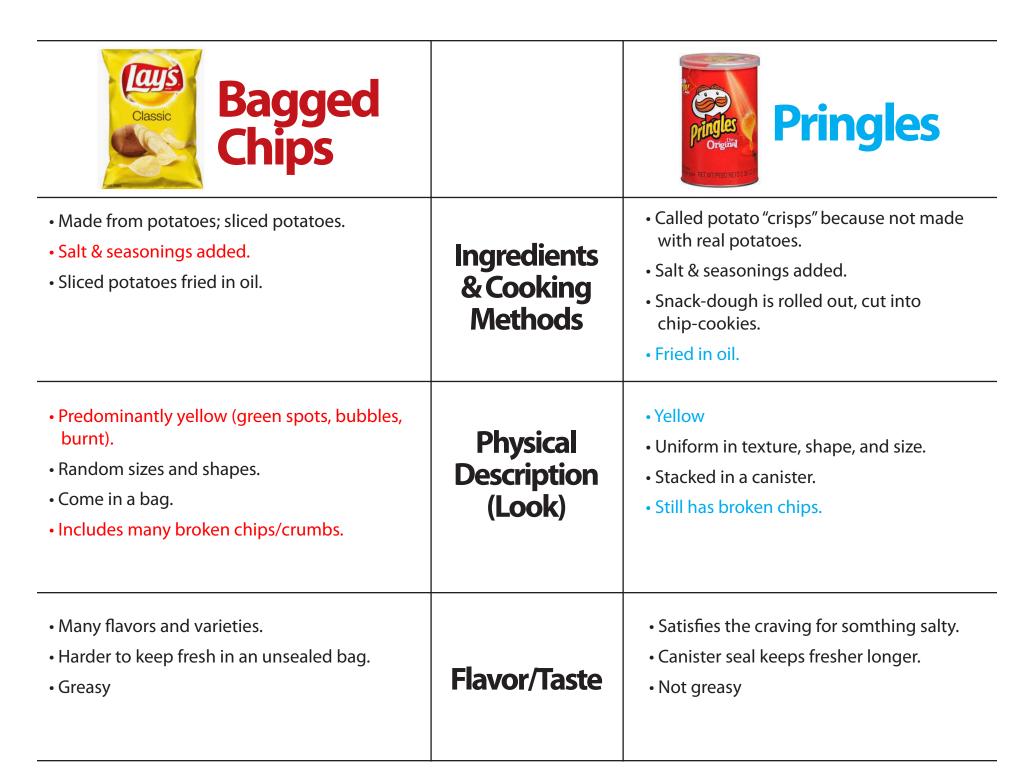
Flavor/Taste

- Satisfies the craving for somthing salty.
- Canister seal keeps fresher longer
- Not greasy













Pringles

Ingredients & Cooking **Methods**

- Called potato "crisps" because not made with real potatoes.
- Salt & seasonings added.
- Snack-dough is rolled out, cut into chip-cookies.
- Fried in oil.

Predominantly yellow (green spots, bubbles, burnt).

- Random sizes and shapes.
- Come in a bag.
- Includes many broken chips/crumbs.

Physical Description (Look)

- Yellow
- Uniform in texture, shape, and size.
- Stacked in a canister.
- Still has broken chips.

- Many flavors and varieties.
- Satisfies the craving for somthing salty.
- Harder to keep fresh in an unsealed bag.
- Greasy

Flavor/Taste

- Many flavors and varieties.
- Satisfies the craving for somthing salty.
- Canister seal keeps fresher longer.
- Not greasy