## **PERSUASIVE** PLANNER

## BEGINNING

- Introduce the issue/topic. Provide background info on the topic, if needed.
- State your opinion or position.

REASON:	REASON:	REASON:
TEXT EVIDENCE:	TEXT EVIDENCE:	TEXT EVIDENCE:

## CONCLUSION

- Restate your opinion or position. (Use slightly different wording.)
- End with a call to action or what you expect. So what? What's your point?