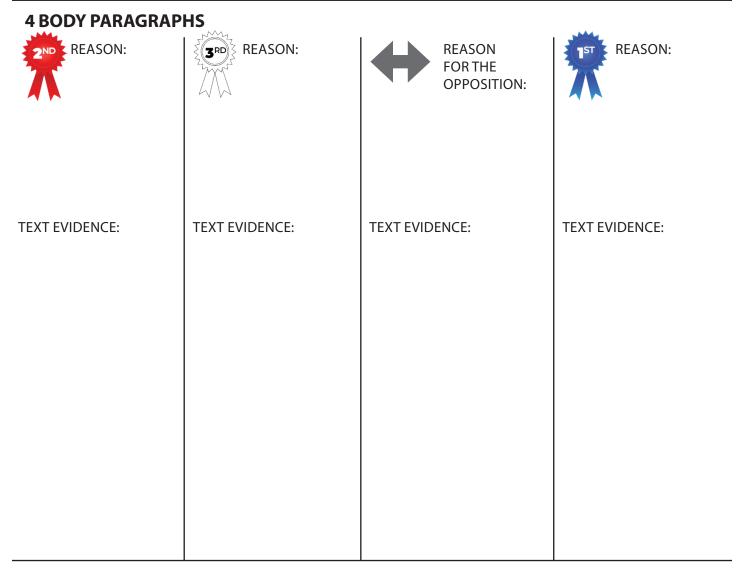
BASIC **ARGUMENTATIVE** PLANNER

INTRODUCTION

- Introduce the issue/topic. (Provide background info on the topic.)
- Acknowledge the opposition's opinion on this topic. Some say... Opponents believe...
- State your claim— your perspective or position. *However...*



CONCLUSION

- Restate the claim. (Use slightly different wording.)
- Acknowledge the opposition again.
- End with what's at stake if the reader doesn't agree with you. So what? What's your point?