

TV Show A

TV Show B

What is it about?

Plot, Content
Storyline

Who is in it?

Actor names,
Characters &
their
personalities

Who watches it?

Audience age,
gender,
likes/dislikes

Holiday A

Holiday B

Decorations
Ornaments
Mascots/Icons

**Food, Drink,
Entrees,
Candy**

**Activities &
Events**
Indoor,
Outdoor,
Games, Family

Topic/Text A

Topic/Text B

**Category
1**

**Category
2**

**Category
3**